

Medium to Large Deals in Pipeline - Attraction: Average Wage Economic Development



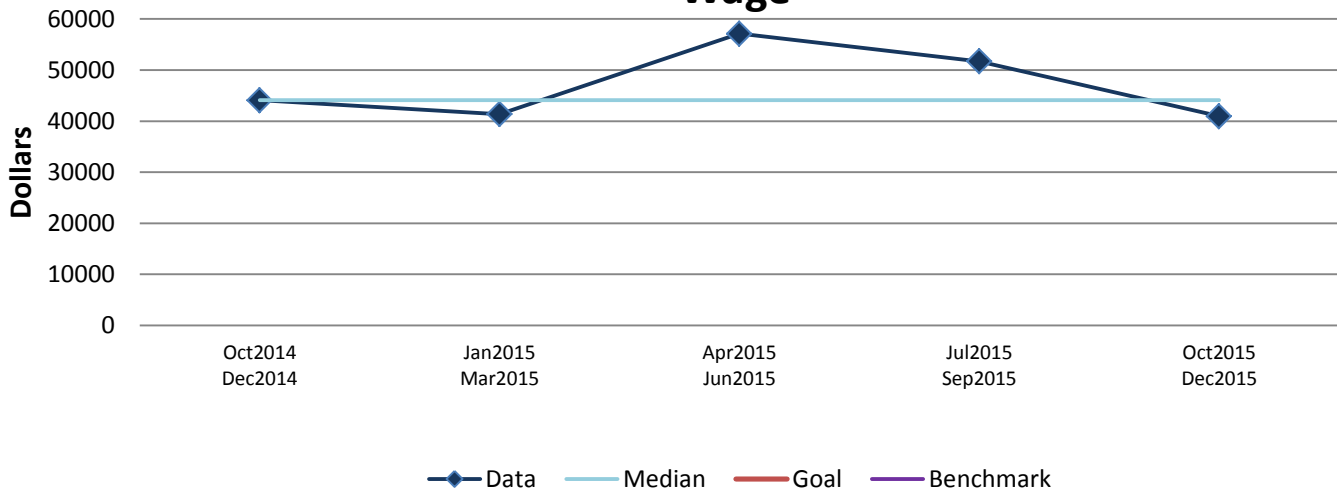
KPI Owner:

Process:

Baseline, Goal, & Benchmark		Source Summary	Continuous Improvement Summary	
Baseline: TBD		Data Source: Salesforce	Plan-Do-Check-Act Step 1: Define the problem	
Goal: TBD		Goal Source: TBD	Measurement Method: Average wage of company reported data	
Benchmark: TBD		Benchmark Source: TBD	Why Measure: Higher wages improve local economy and quality of life; aligns with Metro Goal # 9	
			Next Improvement Step: Increase average wage of attracted businesses	

How Are We Doing?					
Oct2014-Dec2015 5 Year Goal	Oct2014-Dec2015 5 Year Actual		Oct2015-Dec2015 Goal	Oct2015-Dec2015 Actual	
TBD	\$47,052		TBD	\$40,964	
Dollars	Dollars		Dollars	Dollars	

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The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.